



3C Gift Manager

"The Easy Way to Keep Track of Your Members, Contributions, Pledges and More..."

3C Gift Manager is a multi-talented contact management database designed for charities.

With comprehensive fundraising, membership, financial, HR, document, email and general contact management features, 3C Gift Manager takes the hard work out of fundraising.

Financial Control

Successful management of a not-for-profit organization is as demanding as it is detailed. Careful administration of operating expenses and cash flow and meticulous reporting practices are essential for meeting regulatory compliance.

Both are also important for demonstrating the efficient use of donated and allocated resources to secure future funding.

All this can be extremely challenging when working with restricted and unrestricted funds and grants, and on multiple projects based in different countries, each with their own set of reporting requirements.

With our effective financial solution you can:

Easily manage your finances, fulfil statutory requirement, whilst you pay the bills, invoice grant-giving bodies, allocate budgets, and much more.

Accommodate the special regulations, restrictions, and limitations needed to manage restricted and unrestricted funds across several continents.

Improve project profits and performance while managing costs to budgets. Help manage Gift Aids and account for partial VAT. Handle multi-currency and consolidation for international charities



MEMBERSHIP MANAGEMENT

In order to raise project or programme funds, you need to cultivate strong relationships with your members, increase member retention rates, and improve your overall operational efficiency.

Our contact management solution can help you maximise membership retention and minimise costs of membership recruitment campaigns, as well as make smart, timely decisions, and help maintain accurate records of contacts, members, volunteers, annual renewals, and activities.

Addressing and Contact Details:

unlimited addresses, linked addresses, telephone and fax numbers, email and web addresses; all items categorised by type; includes functions to enable the management of historical data; all data held only once in the system to ease administration; Quick Address Software (QAS) available as a fully-integrated 'add on'.

With an effective membership solution you can:

Improve member loyalty by offering a consistent customer experience across all your membership retention strategies.

Use profiling to identify member development opportunities. Create visibility of the services members use to optimise performance and improve member satisfaction. Optimise the relationship with your members, stakeholders and beneficiaries.

Profiling

Unlimited profiling against all types of records (individuals, organisations, contacts), allowing for extensive data segmentation for marketing, reporting and statistical analysis.

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CENTRAL CORE COMPONENTS

Central Core Components

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Reporting

Instant access to relevant, up-to-date information is vital, if you are to demonstrate the efficient use of donated income and funds, to deliver maximum value to beneficiaries and to meet the expectations of diverse stakeholders and enhance public confidence.

Careful administration of operating expenses and cash flow and meticulous reporting practices are essential for meeting regulatory compliance and for demonstrating the efficient use of donated and allocated resources to secure future funding.

With our effective reporting solution you can: Easily fulfil statutory requirements and reporting. Gain instant access to relevant, up-to-date management information. Make organisational data visible to your supporters and stakeholders

Easy to use navigation

Intuitive and consistent, with information grouped in logical sections; fully-integrated structure of modules surrounding the relationship management core ensures information on membership, finance, contact history and all other areas is readily accessible to all permitted users; client-controlled field names, tab views, look ups, profiling, membership structures, etc.; together with self-managed system customisation.

Document Management and Creation

Our Document Management applications enable organisations to improve and control access to a wide

range of paper-based and electronic documentation that help their staff perform their jobs effectively and ensure processes run smoothly. By removing the need to store large quantities of paperwork and by reducing the time and costs associated with filing and retrieving documents, you can improve productivity, profitability and customer service.

Powerful integration with MS Office allows for the generation of standard template population for the creation of personalised letters and emails with ease. All documentation and emails are then automatically filed for instant retrieval and cloning purposes.

Built in Security

individual user access can be set up at install; extensive user groups; security applied at field and data content level; date-time and user recording for audit reporting

3C HR Manager

Manage your administration staff and your volunteers using our 3C HR Manager add on product:

- Full self service form area to reduce workload.
- Sickness, holidays and training are logged and monitored.
- Customisable Shop staffing system.
- Internal recruitment agency with full vacancy and candidate matching facility.



Microsoft
CERTIFIED
Partner

Robust Microsoft Platform

3C Gift Manager is built on the latest client server Microsoft technology and will smoothly connect to other components of your system: 3C Gift Manager runs on MSDE or MS SQL Server

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