



# 3C Gift Manager

"The Easy Way to Keep Track of Your Members, Contributions, Pledges and More..."

3C Gift Manager is a multi-talented contact management database designed for charities.

With comprehensive fundraising, membership, financial, HR, document, Event, email and general contact management features, 3C Gift Manager takes the hard work out of fundraising.

## Financial Control

Easily manage your finances, fulfil statutory requirement, whilst you pay the bills, invoice grant-giving bodies, allocate budgets, and much more

Accommodate the special regulations, restrictions, and limitations needed to manage restricted and unrestricted funds across several continents.

Improve project profits and performance while managing costs to budgets. Help manage Gift Aids and account for partial VAT. Handle multi-currency and consolidation for international charities.

## Events Management

An Event or Fundraising activity is anything that your organisation does to raise funds; for example a dinner, or a charity fun run, etc. Using the group function of 3C Gift Manager you can target specific types of supporters, by geographical area, etc.

You can quickly analyse the effectiveness of each campaign by comparing the costs to date with the income raised and the number of responses received. At a glance you can see which campaigns provide the highest return on investment.

Activities can be grouped together into Fundraising Programmes and each programme can be viewed separately or as a hierarchy, showing all the segments that make up the whole programme.



## Membership Management

In order to raise project or programme funds, you need to cultivate strong relationships with your members, increase member retention rates, and improve your overall operational efficiency.

Our contact management solution can help you maximise membership retention and minimise costs of membership recruitment campaigns, as well as make smart, timely decisions, and help maintain accurate records of contacts, members, volunteers, annual renewals, and activities.

## Addressing and Contact Details:

Unlimited addresses, linked addresses, telephone and fax numbers, email and web addresses; all items categorised by type; includes functions to enable the management of historical data; all data held only once in the system to ease administration; Quick Address Software (QAS) available as a fully-integrated add on.

## With an effective membership solution you can:

Improve member loyalty by offering a consistent customer experience across all your membership retention strategies.

Use profiling to identify member development opportunities. Create visibility of the services members use to optimise performance and improve member satisfaction. Optimise the relationship with your members, stakeholders and beneficiaries.

3C Gift Manager



CENTRAL CORE COMPONENTS

## Central Core Components

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## 3C Gift Manager

### Reporting

Instant access to relevant, up-to-date information is vital, if you are to demonstrate the efficient use of donated income and funds, to deliver maximum value to beneficiaries and to meet the expectations of diverse stakeholders and enhance public confidence.

Careful administration of operating expenses and cash flow and meticulous reporting practices are essential for meeting regulatory compliance and for demonstrating the efficient use of donated and allocated resources to secure future funding. With our effective reporting solution you can: Easily fulfil statutory requirements and reporting. Gain instant access to relevant, up-to-date management information. Make organisational data visible to your supporters and stakeholders

### Document Management and Creation

Our Document Management applications enable organisations to improve and control access to a wide range of paper-based and electronic documentation that helps their staff perform their jobs effectively and ensure processes run smoothly. By removing the need to store large quantities of paperwork and by reducing the time and costs associated with filing and retrieving documents, you can improve productivity, profitability and customer service.

Powerful integration with MS Office allows for the generation of standard template population for the creation of personalised letters and emails with ease. All documentation and emails are then automatically filed for instant retrieval and cloning purposes.

### 3C HR Manager

Manage your administration staff and your volunteers using our 3C HR Manager add on product:

- Full self service form area to reduce workload.
- Sickness, holidays and training are logged and monitored.
- Customisable Shop staffing system.
- Internal recruitment agency with full vacancy and candidate matching facility..

### Configurable Solution

With a wide choice of fully-integrated optional modules, Gift Manager supports the following key business processes of voluntary organisations including:

- Customer Relationship Management
- Fundraising and Donation Processing
- Events and Conferences
- Document and e-mail Management
- Public Collections
- HR Management
- Legacy Administration
- Membership Management and Subscriptions Processing



**Microsoft**  
**CERTIFIED**  
Partner

### Built in Security

3C Gift Manager is built on the latest client server microsoft technology and will smoothly connect to other components of your system: 3C Gift Manager runs on MSDE or MS SQL Server.

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